

Nominations Committee Nomination

As a nominee for an Officer or Board of Director role for the 2012 election, you are requested to complete the information below which will provide the Beth Sholom membership more information about you and your qualifications for such a position. You may either print and complete your form and submit it to the shul office, or you may complete it electronically and return it via e-mail to Glynis Smith (gsmith@bethsholom.org). In either case, your completed form **must be received no later than Friday, December 30, 2011**. Thank you.

Name of Nominee:	Stephen Bashein
Nominated for: (please double-click to check one)	<input type="checkbox"/> X President <input type="checkbox"/> Vice President <input type="checkbox"/> Treasurer <input type="checkbox"/> Secretary <input type="checkbox"/> Director
Member since (year):	1982
Prior Beth Sholom Experience: Board, Committee, Volunteer	<ul style="list-style-type: none"> ▪ President July 1, 2011 – Present ▪ Vice President Winter/Spring 2010-11 & 1999. ▪ Trustee 1998. ▪ Action Teams: Capital Campaign, High Holidays, Membership, Banquet, Ritual Affairs.
Community and/or Professional Skills and Experience:	<ul style="list-style-type: none"> ▪ Business Owner. Gail & I opened a startup business and we sold it 16 years later as a profit-making operation with industry leading sales accomplishments and a two-shift production team. ▪ Federal Civil Service – U.S. Treasury Department, Office of the Secretary, Management Analysis Officer. ▪ Community Service: UJAF. Day school board. Chamber of Commerce.
Reasons I want to serve as an Officer or as a Director on the Board.	<p>You have an opportunity in this election to give your Board of Directors feedback. <i>If you support the direction in which the Shul is going, then show us by voting.</i> Last year, while about 350 households were eligible, about 75 voted for candidates – less than a quarter of total eligibles!</p> <p>CURRENT BOARD GOALS: Six years ago in September 2005, the Membership Committee of that time reported to the Board of Directors about the state of the Shul. They observed that if the Shul continued with no net membership growth, there would be dire financial consequences. The 2005 Membership Committee recommended that the Board oversee actions that:</p> <ol style="list-style-type: none"> A. Develop processes & programs that attract, retain & engage membership. B. Develop better communications between board & office. C. Implement & assess targeted marketing programs. <p>When this Board of Directors began in July 2011 the number of member households had declined from the 2005 level. We therefore took our cues for action from the 2005 Membership Committee’s recommendations.</p> <p>Your Board of Directors now has several initiatives in progress. Please tell us how we are doing by voting.</p>

	<ol style="list-style-type: none">1. Increase transparency of Board operations through reports in the <i>Messenger</i> & open Board Meetings.2. Initiate an upgrade of the Shul web site, database and accounting software in order to (a) improve service to the members, (b) promote outreach to potential members, (c) market the ECC & social hall rentals, & (d) continue productivity improvements.3. Promote events & activities managed by volunteers and attractive to non-members, partnering with the Professional staff, including Kiddush, the Chanukah bash, the annual gala, “guys night out” before Pesach, & “gals night out” before Rosh Hashannah.4. Continue to expand members’ participation in the Annual Giving Plan and the Capital Campaign.5. Support continued spiritual growth: (a) more women’s Tefillah Services & Limud Shabbatot, (b) broaden participation in sponsoring and preparing Kiddush, (c) offer conversational Hebrew classes, & (d) initiating outreach programs like “Share the Gift of Shabbos”.6. Organize a Fixed-assets Management Council of members experts in facilities management to advise the Board/Office Team on managing the building, particularly regarding planning and budgeting for major repairs and replacements.7. Reorganize the Nominations Committee as a Leadership Development Team led by past presidents to continually promote service to the Shul.8. Support the fast growing Sephardic Minyan by expanding seating.9. Promote neighborhood networks to assure that (a) potential new neighbors/members are welcomed and that Hachnaset Orchym is offered, (b) members’ needs such as for bikur cholym & shiva minyanim are supported, (c) all can easily give feedback to the Board of Directors and the Professional Staff.10. Begin implementation of the Beth Sholom legacy program in conjunction with the Jewish Federation’s community wide initiative.